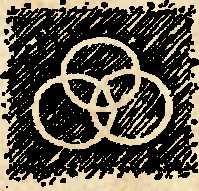


The Sheltair Group
presents...

The cities^{PLUS} Workshop on **PLANNING FOR LONG-TERM URBAN SUSTAINABILITY**

- ✓ Take a fresh look at sustainability, resiliency and livability;
- ✓ Familiarize your staff with new strategies, new ideas, and new tools to address sustainability in your next Strategic Plan or Official Plan;
- ✓ Review the advantages of long-term thinking for making better decisions today;
- ✓ See how the “One-System Approach” solves important urban sustainability problems through integration;
- ✓ Learn about developing “catalyst strategies” that solve problems across many sectors;
- ✓ Learn how to manage the complexity of sustainability planning by developing an Adaptive Management Framework;
- ✓ Take advantage of the “lessons learned” about sustainability in other cities around the world;
- ✓ Stimulate and energize planning staff and decision makers’ commitment to sustainability.





The cities^{PLUS} Workshop

What is it?

The cities^{PLUS} Workshop is a hands-on session for sustainability professionals involved in “creating” sustainable and livable cities or communities. You will tackle the hardest problems in sustainability head on, and emerge with great ideas for solving them that will galvanize the sustainability movement in your city or community.

The cities^{PLUS} Workshop summarizes the **lessons and insights** learned from the national cities^{PLUS} project and explores the **implications and opportunities for your city or community**. cities^{PLUS} (or cities Planning for Long-term Urban Sustainability) developed the 100 year sustainability plan for Greater Vancouver, Canada, a project that involved 500 experts and participants from 30 cities across Canada. This two-year long exercise, culminated in Team Canada being awarded the Grand Prix at the international *Sustainable Urban Systems Design Competition* in Tokyo June 2003. Since the prestigious award, the national team leaders for Team Canada, The Sheltair Group, has compiled all the lessons and insights from the Canadian experience into a one-day workshop. The workshop also includes the insights and creative ideas from the other eight international finalists in Tokyo.

The workshop is organized into two parts that can typically be delivered in one day or over two half-days. The first part of the workshop addresses the **Theory of Long-term Sustainability Planning**. It explores the fundamental cities^{PLUS} concepts and set's the scene for a new way of thinking about your city or community. The second half of the workshop addresses the **Practice of Long-term Sustainability Planning**. It explores the practical processes through which change might occur in your city or community. It examines the cities^{PLUS} award-winning process as well as case-study lessons from others that experimented with a long-term planning horizon. Each part of the workshop consists of presentations, handouts, exercises, and discussions on how to apply the content to your city or community.

Why do I need it?

Experience has taught us that effective change does not come from one-by-one recommendations about best practices. Rather, you face the daunting task of replacing the business-as-usual paradigm. The cities^{PLUS} Workshop introduces design professionals, engineers, planners, urban managers and researchers to the concepts and tools for long-term sustainable planning and explores applications to your city or community. The workshop can provide city staff with essential **professional development training**, or it can be utilized as a tool in your next **Strategic Plan or Official Community Plan**. The cities^{PLUS} Workshop offers your city or community a wide range of benefits (see reverse side).

Where can I learn more?

To find out more about the cities^{PLUS} project you can visit the website at www.citiesplus.ca. If you are interested in hosting a cities^{PLUS} Workshop in your city or community, please contact Lourette Swanepoel for more information:

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